#### CIRCULAR ECONOMY FOR REGENERATIVE TOURISM

GOING BEYOND SUSTAINABILITY

### CE4RT COMMUNITY EVENT IRELAND PART 1 SEPT 25th 2024 10am

CE4RT





Project: 101085456 — CE4RT — SMP-COSME-2021-TOURSME 'Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the granting authority, EISMEA. Neither the European Union nor the granting authority can be held responsible for them'



# USE THIS SLIDE TO INTRODUCE YOURSELF





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### AGENDA



- Introduction to the CE4RT project
- Meet the SMEs
  - Nuala McCann from Cavan Adventure Centre, Cavan
  - Pádraig O'Scannláin from Gleann Loic Farmhouse, Corca Dhuibhne
- Q&A

### **CE4RT PROJECT OVERVIEW**



- CE4RT stands for Circular Economy for Regenerative Tourism.
- The objective of the EU funded CE4RT project is to DIRECTLY SUPPORT tourism SMEs transitioning to a CIRCULAR and REGENERATIVE tourism business model thus ensuring the future resilience of the sector.
- Collaborative across 5 countries (Finland, Iceland, Ireland, Poland, The Netherlands) funded through EISMEA (European Innovation and SME's Executive Agency) Single Market Programme COSME-2021-TOURSME



### **CE4RT PROJECT PARTNERS**















### **CE4RT OVERVIEW**



PROVIDES SMEs WITH:

- **Training** in circular economy and regenerative tourism
- One-to-one coaching to provide support in developing a sustainability action plan and establish the carbon baseline of the SME's business
- **Certification** sustainability certification from a provider of your choice
- **Networking** participate with like-minded tourism SMEs to share learning and the sustainability journey



#### **OVERVIEW OF CE4RT PROGRAMME**

#### TRAINING PROGRAMME

- Nov 2023-Mar 2024
- Core Modules & Masterclasses
- Electives
- Activities
- Digital Badge

#### COACHING

- Intro to coaching
- Choose a coach
- Coaches orientation session
- Develop a sustainability plar
- Measurement
   Framework Survey

#### CERTIFICATION

- Green Certification
   Session
- By Country Certification session
- Measuring for success – BehaviorSMART
- Visitor Impact –
   IFAVE NO TRACE
- Work with your coach

#### NETWORKING

- Live sessions take part in activities
- Discussion forums
- Iceland Workshops
   April 2024
- Ireland Conference November 2024
- Leaders and Learners
- Sharing Success



### **CE4RT PROJECT PROGRESS**

- Online TRAINING PROGRAMME ran from November 21<sup>st</sup> 2023 to March 19<sup>th</sup> 2024.
   Participants received digital badge from MTU on completion.
- Leaders & Learners Workshop on Wheels Iceland April 2024
- Participating SMEs are currently working with their coaches on developing/implementing their SUSTAINABILITY ACTION PLAN and some of the SMEs are working towards SUSTAINABILITY CERTIFICATION
- Final Event International Regenerative Tourism Conference November 19<sup>th</sup> & 20<sup>th</sup> 2024 <u>https://www.mtu.ie/events/events-details/international-regenerative-tourism-</u> <u>conference.php</u>



### WELCOME TO OUR CE4RT SMEs

- Nuala McCann from Cavan Adventure Centre, Cavan
- Pádraig O'Scannláin from Gleann Loic Farmhouse, Corca Dhuibhne

# Cavan Adventure Centre

Nuala McCann, Business Development & Wellbeing Events CE4RT 25.09.2024



# What we offer



## Why sustainability matters



# Our sustainability journey



# Our CE4RT Journey so far

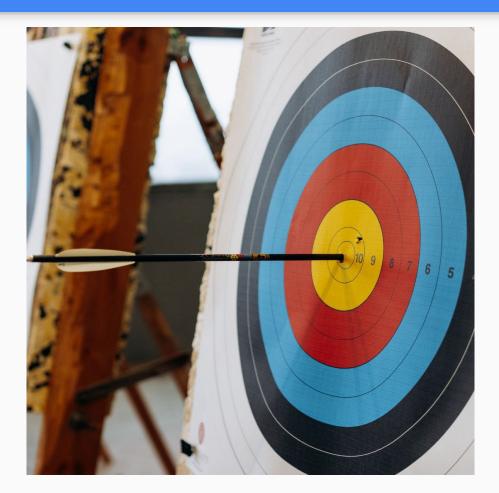
- Regenerative
- Holistic
- Land, people, culture,
  - wildlife can thrive

# The Ripple Effect



## The Future: What's next for us

- Mini projects
- Vision
- Mission
- Ultimate goal



# See you soon!

Tig Feirme Gleann Loic Farmhuse *Farming with Nature* 

- Traditional Irish farmhouse from 1949
- Located at the foot fill for Mount Eagle
- West Kerry Gaeltacht
- Small farm of 25 ha
- Mixed Enterprise
- Unique Experience
- Regenerative Tourism & Agriculture
- Embracing Biodiversity







- Local Tradition
- Local shore for shellfish and
- See weed
- Biodiversity and plant life
- Tradition of Turf cutting
- Mountain bog



#### Gleann Loic Farmhouse

#### Tig Ferime Gleann Loic Farmhouse

- On the Dingle way, on the tip of the Dingle Peninsula
- Location Eircode V92YD37
- Simple Basic accommodation with shared facilities
- Relax and Enjoy the Farm and Nature
- Open March to October.
- Contact : <u>oscnnlainp@gmail.com</u>
- Telephone 00353872478558
- Also via Booking.com

- Local Walks
- Walking in Nature
- Enjoy the scenic views
- Observe nature the natural rock formation
- Observe the nature we share and should protect





#### **KEEP IN TOUCH**

https://ce4rt.euproject.site/

https://www.linkedin.com/showcase/ce4rt/?viewAsMember=true

https://www.facebook.com/people/CE4RT/100090470389409/

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# THANK YOU!