

CIRCULAR ECONOMY FOR
REGENERATIVE TOURISM

GOING BEYOND SUSTAINABILITY



CE4RT COMMUNITY EVENT IRELAND PART 1 SEPT 25th 2024 10am



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Project: 101085456 — CE4RT — SMP-COSME-2021-TOURSME

USE THIS SLIDE TO INTRODUCE YOURSELF



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AGENDA

- Introduction to the CE4RT project
- Meet the SMEs
 - Nuala McCann from Cavan Adventure Centre, Cavan
 - Pádraig O'Scannláin from Gleann Loic Farmhouse, Corca Dhuibhne
- Q&A



CE4RT PROJECT OVERVIEW

- CE4RT stands for Circular Economy for Regenerative Tourism.
- The objective of the EU funded CE4RT project is to DIRECTLY SUPPORT tourism SMEs transitioning to a CIRCULAR and REGENERATIVE tourism business model thus ensuring the future resilience of the sector.
- Collaborative across 5 countries (Finland, Iceland, Ireland, Poland, The Netherlands) funded through EISMEA (European Innovation and SME's Executive Agency) Single Market Programme COSME-2021-TOURSME



CE4RT PROJECT PARTNERS





CE4RT OVERVIEW

PROVIDES SMEs WITH:

- **Training** in circular economy and regenerative tourism
- **One-to-one coaching** to provide support in developing a **sustainability action plan** and establish the carbon baseline of the SME's business
- **Certification** – sustainability certification from a provider of your choice
- **Networking** – participate with like-minded tourism SMEs to share learning and the sustainability journey



OVERVIEW OF CE4RT PROGRAMME

TRAINING PROGRAMME

- Nov 2023-Mar 2024
- Core Modules & Masterclasses
- Electives
- Activities
- Digital Badge

COACHING

- Intro to coaching
- Choose a coach
- Coaches orientation session
- Develop a sustainability plan
- Measurement Framework Survey

CERTIFICATION

- Green Certification Session
- By Country Certification sessions
- Measuring for success – BehaviorSMART
- Visitor Impact – LEAVE NO TRACE
- Work with your coach

NETWORKING

- Live sessions – take part in activities
- Discussion forums
- Iceland Workshops April 2024
- Ireland Conference November 2024
- Leaders and Learners
- Sharing Success



CE4RT PROJECT PROGRESS

- Online TRAINING PROGRAMME ran from November 21st 2023 to March 19th 2024. Participants received digital badge from MTU on completion.
- Leaders & Learners Workshop on Wheels – Iceland April 2024
- Participating SMEs are currently working with their coaches on developing/implementing their SUSTAINABILITY ACTION PLAN and some of the SMEs are working towards SUSTAINABILITY CERTIFICATION
- Final Event – International Regenerative Tourism Conference November 19th & 20th 2024
<https://www.mtu.ie/events/events-details/international-regenerative-tourism-conference.php>



WELCOME TO OUR CE4RT SMEs

- Nuala McCann from Cavan Adventure Centre, Cavan
- Pádraig O'Scannláin from Gleann Loic Farmhouse, Corca Dhuibhne

Cavan Adventure Centre

Nuala McCann, Business Development & Wellbeing Events
CE4RT 25.09.2024



What we offer



Why sustainability matters



Our sustainability journey



Our CE4RT Journey so far

- Regenerative
- Holistic
- Land, people, culture, wildlife can thrive

The Ripple Effect



The Future: What's next for us

- Mini projects
- Vision
- Mission
- Ultimate goal



See you soon!



Tig Feirme Gleann Loic Farmhuse *Farming with Nature*

- Traditional Irish farmhouse from 1949
- Located at the foot fill for Mount Eagle
- West Kerry Gaeltacht
- Small farm of 25 ha
- Mixed Enterprise
- Unique Experience
- Regenerative Tourism & Agriculture
- Embracing Biodiversity



- Local Tradition
- Local shore for shellfish and
- See weed
- Biodiversity and plant life
- Tradition of Turf cutting
- Mountain bog



Gleann Loic Farmhouse

Tig Ferime Gleann Loic Farmhouse

- On the Dingle way, on the tip of the Dingle Peninsula
- Location Eircode V92YD37
- Simple Basic accommodation with shared facilities
- Relax and Enjoy the Farm and Nature
- Open March to October.
- Contact : oscnnlainp@gmail.com
- Telephone 00353872478558
- Also via [Booking.com](https://www.booking.com)



- Local Walks
- Walking in Nature
- Enjoy the scenic views
- Observe nature the natural rock formation
- Observe the nature we share and should protect





KEEP IN TOUCH

<https://ce4rt.euproject.site/>

<https://www.linkedin.com/showcase/ce4rt/?viewAsMember=true>

<https://www.facebook.com/people/CE4RT/100090470389409/>

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THANK YOU!